

## **Corporate Values**

### **BEFORE**

We believe everyone should have **ACCESS** to experiences that grow them professionally and personally.

We value **CREATIVITY** in our approach to career advancement.

We bring positive **ENERGY** to everyone we encounter through lively interactions.

We deliver **CONSISTENCY** in results that lead to success.

**HONESTY** is the best policy with our clients and ourselves.

We have the **COURAGE** to challenge the norms associated with diversity inclusion and retention practices.

**PASSION** is why we are here and **HUMILITY** will keep us on the right track.  
We are **FAMILY**.

### **AFTER Jennifer Elin Cole, writeforyourbrand.com**

Act passionately

Be consistent

Energize people

Create access

Practice humility

Challenge norms

Inspire confidence

Engage honestly

Lead with dignity, respect, and concern