## Men's Fashion Stylist--Personal tone

[FULL NAME] spent 20 plus years with [COMPANY], advancing from an entry-level role in Oklahoma City to a Product Launch Manager position at Atlanta corporate headquarters. When the company reorganized, [LAST NAME] seized the opportunity to trade his corporate hat for leather coats, dress slacks, golf shirts, dinner jackets, blue jeans, fine shoes, and everything else the well-dressed man needs in his closet. Baffled as to why men choose ill fitting or mismatched clothing, [LAST NAME] launched [COMPANY] in 2016.

Where [LAST NAME] once redesigned business processes that had reached their productivity limits, now he applies his Six Sigma Black Belt certification, project management skills, critical thinking, and project rollout expertise to redefining men's approach to style.

[LAST NAME] teaches men, whether they are entrepreneurs, sales managers, corporate executives, or stay at home dad, how to showcase their look, from casual to formal and custom to off-the-rack. Leveraging decades of personal style strategies and his relationships with several clothing retailers, including custom clothing supplier J. Hilburn, [LAST NAME] is redefining best practices for matching a client's purpose and style to any occasion. He runs [COMPANY] according to a simple and powerful truth: If you look good you feel good; if you feel good, you do good. [FULL NAME] is indeed "doing good", one sharply dressed man at a time.